

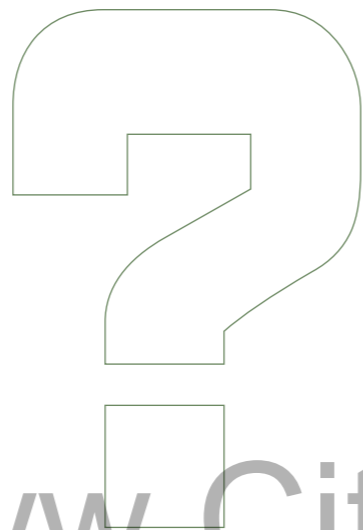
# THE COW

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# WHAT

# WE



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京成是谁

# DO

## “ 精诚所至，金石为开 ”

来自世界著名家具之都顺德，将市场用户需求结合自主研发的产品设计，勇于创新，品质第一，用户至上，全心全意的理念赋能于客户。

坐，并不仅仅是一个基础功能需求，也不止于让人解放双腿的压力，因此京成家具致力于打造，美观，舒适并且极具性价比的坐具产品，满足久坐工作人士的最本质需求。

## Absolute sincerity will move a heart of stone.

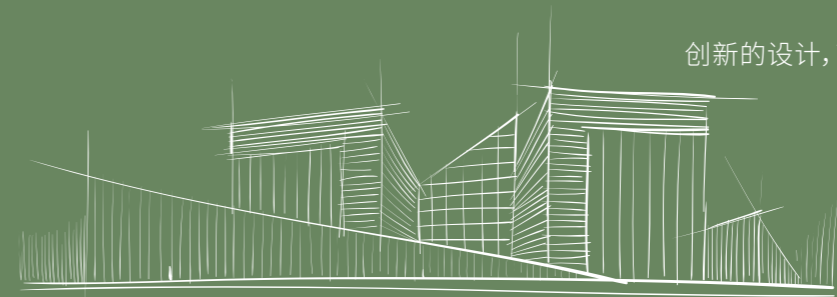
JFurniture from the world famous furniture capital Shunde, the market user needs combined with independent research and development of product design, the courage to innovate, quality first, customer first, wholehearted concept to empower customers

Sitting is not only a basic functional requirement, but also more than the pressure of freeing people's legs, so committed to creating beautiful, comfortable and cost-effective sitting products to meet the most essential needs of sedentary workers.



## 高品牌调性

创新的设计，高品质的追求，经营中坚持简约时尚的品牌形象，追求极致产品细节，赢取市场与伙伴的高度认可



## High brand tonality

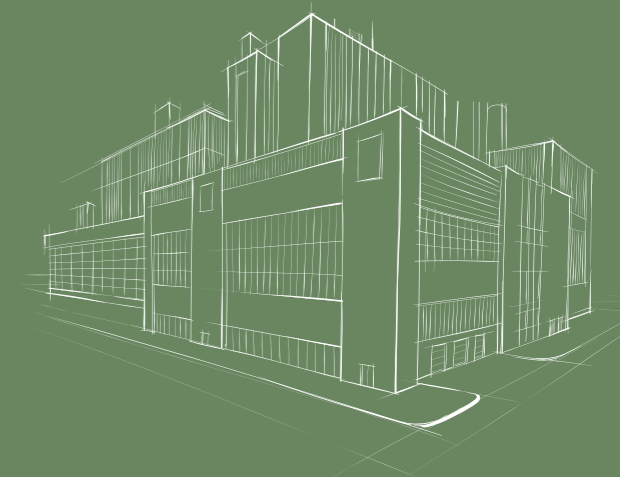
Innovative design, the pursuit of high quality, adhere to the simple fashion brand image in the management, the pursuit of extreme product details, to win the market and partners highly recognized.

## 模块工业化

产品研发设计实现全部磨具模块化，标准化生产，效率高，货期短，品质稳定性强，为客户提供无忧保障。

## Strong market integration

Product development and design to achieve all grinding tools modular, standardized production, high efficiency, short delivery, quality stability, to provide customers with worry-free protection.



## 市场融合度强

以客户需求为导向，持久的产品创新力，打造具有市场竞争力强的产品，让客户买到最具性价比高的产品



## Modular industrialization

Customer demand-oriented, durable product innovation, create products with strong market competitiveness, so that customers can buy the most cost-effective products.

# BRAND ADVANTAGE

# THE COW

## 牛系列

来源于牛头(牛气冲天, 势不可挡)

牛在中国传统文化中是勤劳, 勇敢, 力量的象征, 设计师汲取牛头形态特征设计了具有向上力量的椅子背架结构, 代表着不畏困难, 永不言弃的精神.

Is derived from cow (bullish, overwhelming), in the Chinese traditional culture, the cow is a hardworking, brave, a symbol of power, stylist designed with upward force from tauren morphological characteristics of chair back frame structure, representing the overcoming difficulties, never give up the essence of god

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# DESIGN CONCEPT

# STAFF SPACE

FLEXIBLE AND  
DIVERSE INTERACTION

灵活多样 互动交流  
职员空间

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# SUPERVISOR SPACE

INDEPENDENT  
AND PRIVATE  
FOCUS ON  
WORK

独立私密，专注工作  
屏风空间

# SCREEN SPACE

INDEPENDENT AND  
PRIVATE FOCUS  
ON WORK

独立私密，专注工作  
屏风空间



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# LIFTING SPACE

健康办公，“坐”“立”随性  
升降桌空间



HEALTHY OFFICE

SIT AND STAND CASUAL

# EXECUTIVE SPACE

BUSINESS  
RECEPTION PRIVATE  
COMMUNICATION

商务接待，私密沟通  
主管空间





# MEETING SPACE

WORK COMMUNICATION  
TRANSFER OF  
INFORMATION

工作沟通，转递信息  
会议空间

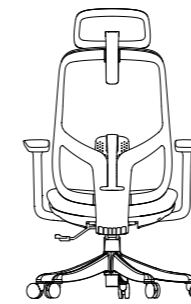
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# PRODUCT FAMILY

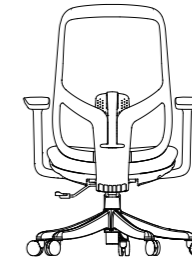


PERFORMANCE  
COMES TOGETHER  
性能出众 汇聚一堂



牛系列:升降扶手-有头枕  
COW SERIES:  
onnection handrail-Headrest

Height椅高 1130mm ±10mm  
Depth椅深 630mm ±10mm  
Width椅阔 660mm ±10mm  
Seating Height座宽 500mm ±10mm  
Seating Depth座深 518mm ±10mm

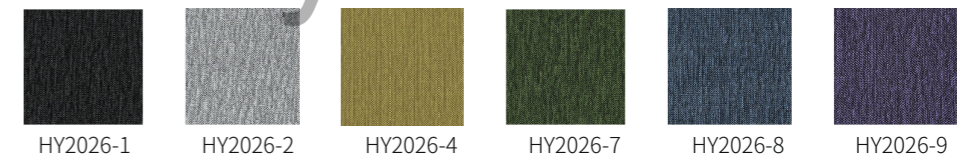


牛系列:升降扶手-无头枕  
COW SERIES:  
Connection handrail-Headless pillow

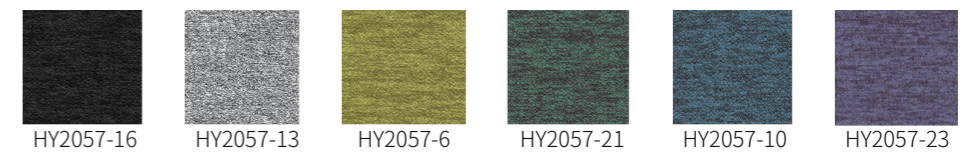
Height椅高 980mm ±10mm  
Depth椅深 630mm ±10mm  
Width椅阔 660mm ±10mm  
Seating Height座宽 500mm ±10mm  
Seating Depth座深 518mm ±10mm

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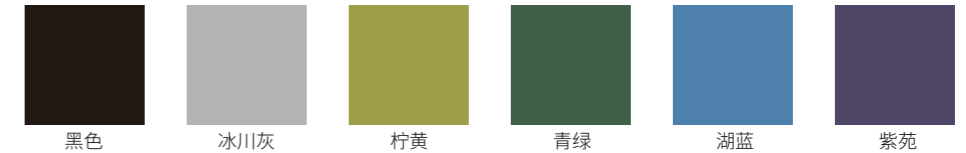
椅背  
sitting cloth



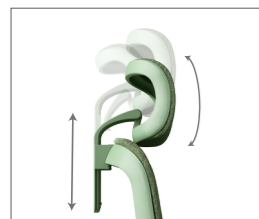
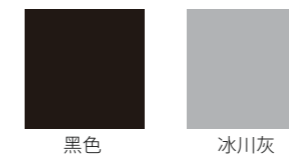
坐布  
Seat cloth



腰靠  
Lumbar support



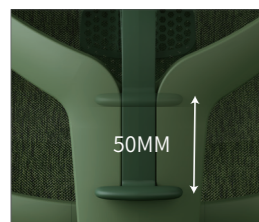
塑料配件  
PLASTIC PART



2D头枕,可升降/角度旋转调节  
2D headrest with lift/angle rotation adjustment



2D扶手,可根据自身需要调节适合的高度  
2Dhandrail, The suitable height can be adjusted according to their own needs



腰枕升降,可根据自身需要调节适合  
贴腰的位置上下调节行程50MM  
Waist pillow lifting, can be adjusted  
according to their own needs to stick  
to the waist position Up and down  
adjustment stroke 50MM



可倾仰底盘,100-135度倾仰角度2段锁定;  
Tilting chassis, tilt Angle 100-135 degrees  
2 sections lock